



RHEMA NEWSLETTER AUTUMN 2008

SPECIAL EDITION ANNOUNCING THE RHEMA RESOURCE CENTRE

Welcome to the Eye

From today you can share in a goldmine. Could there be a better offer in this extraordinarily difficult time of financial upheaval, when the demand for cost-effective but high quality people development is an urgent issue in every type of business?

And Rhema Group is offering a share in a goldmine where all the tough digging and weighing has already been done for you.

The new online Rhema Resource Centre is in every sense a portal. The dedicated website, which we have just launched, gives unprecedented access to our accumulated knowledge and experience, and to a huge range of material which can be downloaded for instant use or for building into "own-brand" tailored human resource development – all of it validated through successful use in companies with demanding standards for delivery of Learning and Development content.



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Rhema Group founder and Managing Director Jeremy Francis introduces the unique Rhema Resource Centre

It takes 23 years to earn 23 years-worth of professional wisdom and expertise in HR management and Learning & Development. And, there cannot be strong, consistent proof of excellence without the immense hard work of creating a genuinely excellent offering and doing the rigorous, practical testing which proves it.

There are no shortcuts. The solid gold of knowledge and experience comes from deep mines which have taken time, skill, sweat and risk to dig.

But the huge and urgent need for most HR professionals in today's business environment is instant access to the gold, and the freedom to shape it quickly into exactly what is required. Rhema Group has for 23 years served professional needs in this sector, and is now ready to answer this particular need in a way which offers something genuinely unique.

You want the keys to the bullion vault, and we have decided to hand them out.

We have now put a comprehensive choice of training and development resource packages online. We have diluted none of the quality, but we have added flexibility and adaptability. And we have done all this at a keen price.

There is a variety of offerings from various sources for HR professionals – advice on legislation, or templates to help create training content. That's useful. But we can promise confidently that the Rhema Resource Centre is on a completely different level.

We know that nothing like our How to Excel resource has existed and been available before. We believe in the power and the quality of every individual element of what we are offering, and back that belief by encouraging individual selection of particular items which can be downloaded, combined, tweaked and mixed into company-specific content.

A huge potential advantage for multinationals is the fact that we can offer all this training material in a range of languages and with a global viewpoint for roll-out across the countries in which the organisation operates. At the same time we give small UK businesses a chance to have the same quality of content focusing on national legislation and practices.

This is an invitation to corporate HR directors and managers, company management and employees, trainers and coaches (in-house and freelance) as well as to small enterprises which have no dedicated HR resource, to test every claim made here by looking at what we offer.

Check through the details below, and then visit www.rhemaresourcecentre.com and see for yourself – it's all there.

Jeremy Francis
Managing Director



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Rhema Group's extensive L&D expertise is now online at the new Rhema Resource Centre

Highly respected, globally operating HR training and development experts at Rhema Group have completed a major project which puts their 23 years of experience and expertise into an online library of flexible, downloadable learning and training resources.

These include unique offerings such as a *How to Excel Guide* and complete *Employee Handbook*, while in broad terms the stand-alone Rhema Resource Centre gives HR professionals, trainers, coaches and company management direct access to Rhema Group's accumulated intellectual property in the entire field of Learning and Development.

A wealth of high value material offering the wisdom, knowhow and experience of a well-established consultancy is now available and competitively priced, for sale or licensed for companies' intranet use.

And for global use all the material can be provided in a range of languages, as required.

The Rhema Resource Centre has been designed to benefit three specific and significant target professional populations.

1. HR Managers, for whom the focus is on information and materials relevant to their day-to-day roles.

One key resource is the complete downloadable Employee Handbook, with content relating particularly to UK legislation and practice and a wealth of "how-to" material (training needs analysis, setting up performance management processes and systems, personal development planning, training plans, career and succession planning).

Its modular content can be edited, expanded with company-specific material, and it can be custom branded. This would be particularly useful to small companies which lack HR resources for creating such a Handbook from scratch.

2. Management and employees who, can access the comprehensive How to Excel guides consisting of downloadable aids, enablers, checklists, questionnaires etc.
3. Trainers, corporate or freelance, who want a resource which provides core training materials - such as slides, notes and training guides - so that they can set up new courses or plug gaps in existing ones, and can add their own case studies, exercises and diagnostics.

Users who register for this high quality resource will be able to search for documents by topic, related subject matter, or keyword, and can view an extract of each document before downloading the material.

The Rhema Resource Centre delivers comprehensively on its offer of easy to implement solutions for practitioners and those they work with.

Efficiency and speed are served by the important fact that all the hard work of creating content has been done by proven experts and the material has been validated in use.



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The mix of options for putting together tailored, individual packages from freely editable content offers complete flexibility and adaptability.

“The whole training and learning industry is moving inexorably towards providing online alternatives to its more traditional environments,” says Rhema Group MD Jeremy Francis. “We see the urgent demand for this in the market, and we are again breaking new ground by providing the Rhema Resource Centre. Being a global provider means we have a duty to provide our clients and partners with access to our services whenever and wherever they want – and in their own language.”

Cyberkix, which over 12 years has worked with corporate clients including BT, Cable and Wireless and major banks, has partnered Rhema Group for over seven years through rebranding and creation of its current website, and is now responsible for the content management of the new online knowledge library.

MD Duncan Cawte believes the Rhema Resource Centre has great potential. “We have greatly valued working with a company like Rhema Group,” he comments. “Jeremy Francis has built up an impressive body of knowledge which can be of enormous benefit to HR professionals – and through the new website portal this can now be accessed worldwide.”