



## INFORMATION

Date: April 2007

### **Rhema Group establishes a strategic alliance with Interactive Solutions new media inc. to leverage both organisations' e-learning capabilities**

Rhema Group is pleased to announce a new strategic alliance with Canada based Interactive Solutions new media inc., a global premier e-learning development company specialising in client specific, online training solutions for soft skills, technical, and virtual/software simulations.

Both organisations are committed to offering the best quality and practical computer based learning solutions that achieve higher levels of employee performance and knowledge, while decreasing the time, expense and energies associated with traditional training procedures.

Rhema Group's expertise lies in the provision of e-learning content in the soft skills area and the two organisations will work closely together to fully leverage their capabilities and to create powerful learning and development experiences for their clients' employees.

Rhema Group MD Jeremy Francis commented – "Interactive Solutions new media has a global reputation for delivering the highest quality e-learning programmes. As a global player ourselves we need a strategic partner in this area to fully complement the range of learning and development solutions we offer to our clients. We welcome Interactive Solutions new media as a new strategic partner and we are very excited about the new opportunities for deployment of leading edge e-learning which we can create together."

Interactive Solutions new media CEO Don Graham added - "that Rhema's expertise in soft skills and their extensive competency in supplying e-learning content opens up exciting new opportunities for both our companies and our clients".

For more information contact Lorraine Cribben at [lorraine@rhemagroup.com](mailto:lorraine@rhemagroup.com) or on 01634 290805

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Notes to Editors

**The Rhema Group** [www.rhemagroup.com](http://www.rhemagroup.com) is a highly respected and well-established UK human resource development company which also operates globally. Founded in 1985 by MD Jeremy Francis, Rhema (a name derived from the Greek for *inspired word*) has won a solid reputation for innovation, quality and reliability of delivery of people development and performance.

Focusing on Talent Development, Leadership, Management Development, Performance Management, Selling Skills and Personal Development Skills, Rhema provides on a 24/7 basis customised and blended solutions involving business consultancy, assessment/psychometrics, training, coaching, software and E-learning (via internet and client intranets).

Rhema Group includes a roster of talented and experienced UK consultants, and through 25 international partners of best practitioner status in Europe, USA, South Africa, Australia and S.E. Asia, Rhema delivers proprietary products and services globally in a variety of languages – in particular to multinationals looking for high quality, customised and consistent international roll-out of centrally mandated people development programmes and assessments. Clients include Microsoft, Société Générale, Reed Business Information, BOC Group, International Financial Data Systems, Institution of Civil Engineers and leading Dutch vendor lease organisation De Lage Landen.