



INFORMATION

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Leading British e-learning guru links with Rhema Group Professor Steve Molyneux to act as global strategist for use of technologies in training & development

Revered as one of the nation's leading experts in the use of ICT (information and communication technology) in education and training, Professor Steve Molyneux is acknowledged to be one of the fathers of e-learning in the UK and is currently Director of the Learning Lab.

Professor Molyneux will now work very closely with the long-established and highly respected management development and training experts Rhema Group, as Senior e-learning Advisor and Strategist. He will ally his enormous knowledge and experience in this field to Rhema's development of e-learning as an increasingly important element of blended learning and development solutions.

Rhema is celebrating this significant connection. Says MD Jeremy Francis: "Learning and development is rapidly becoming more technology-enabled. We anticipate continued steep growth in e-learning and virtual learning communities within organisations, particularly for delivery of management development programmes in a multinational corporate structure.

"Steve is the renowned guru on all aspects of e-learning and development and understands the growing market for this. He has already worked successfully with us on high level and strategic assignments. His remit with Rhema will be global, contributing to the strength and future potential of our team."

Professor Molyneux is a leading figure in his sphere. His academic career has included holding the Microsoft Chair of Advanced Learning Technologies and the IBM Chair of Information and Communication Technologies – both at the University of Wolverhampton (with which he still works closely). He plays an important role in shaping the future of e-learning on a national and global scale.

"Experienced and innovative learning and development suppliers like Rhema can help companies and employees manage the change to a virtual learning environment facilitated by digital technology," he says. "Companies can't just throw technology at training. They need help in creating strategies for dealing with change, as well as putting training content together in an entirely new way for the new generation of "digital native" employees, while also helping those who do not feel so at ease with these new technologies."

Professor Molyneux' personal consultancy roles include Special Advisor to the Deputy Chief of Defence Staff within the MoD on training and education. He was a member of the Learning and Skills Council's UK Distributed Electronic Learning Group; the Digital Content Group of the DTI; the DFES Post-16 e-learning task force and was a founder member of the Broadband Stakeholder Group Executive with responsibility for the Education and Training sector. He has also advised Government on broadband strategies for the UK and Northern Ireland and the Scottish Parliament on meeting the needs of the Scottish digital economy.

He is consultant to a number of UK and international public and private sector organisations on the strategic use of ICT and broadband infrastructure.

About a million students currently benefit from the virtual learning environment- which he developed in 1995.

Throughout the 90s his work and vision propelled development in many aspects of e-learning and web-based facilitation knowledge management and information sharing. He founded The Learning Lab in 1999, a recognised centre of excellence dedicated to the promotion and use of IT in education, training and employment.

Since 2000, when he won the bid to provide the DFES' ICT Research Centre (a collaboration between The Learning Lab and the University of Wolverhampton,) his intense schedule of innovation and development in his ever-broadening field has continued at an impressive pace. Just one highlight project was a tripartite video conference on human rights between children in the UK, USA and Iraq.

His public sector clients have included local and national Government in the UK, the Royal Navy, the Victoria and Albert Museum; and in the private sector - Deutsche Telekom, AEG and Siemens in Germany and Microsoft, Creative Labs and HSBC in the UK.

Contacts....

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To read a special Q&A with Professor Steve Molyneux click this link

[www.rhemagroup.com/.....](http://www.rhemagroup.com/)

Notes to Editors

The Rhema Group www.rhemagroup.com is a highly respected and well-established UK human resource development company which also operates globally. Founded in 1985 by MD Jeremy Francis, Rhema (a name derived from the Greek for *inspired word*) has

won a solid reputation for innovation, quality and reliability of delivery of people development and performance.

Focusing on Talent Development, Management Development, Performance Management, Sales Training and Skills Development, Rhema provides on a 24/7 basis customised and blended solutions involving business consultancy, assessment/psychometrics, training, coaching, software and E-learning (via internet and client intranets).

Rhema Group includes a roster of talented and experienced UK consultants, and through 15 international partners of best practitioner status in Europe, USA, South Africa, Australia and S.E. Asia, Rhema delivers proprietary products and services globally in a variety of languages - in particular to multinationals looking for high quality, customised and consistent international roll-out of centrally mandated people development programmes and assessments. Clients include Microsoft, Société Générale, Reed Business Information, BOC Group, International Financial Data Systems, Institution of Civil Engineers and leading Dutch vendor lease organisation De Lage Landen.