



INFORMATION

Date: July 2007

Rhema Group Expands Core Team

Rhema Group is pleased to welcome two new training consultants to its core team of Human Resource Development Professionals.

Sally Little will be responsible for the delivery of training and consultancy in the area of Performance Management and Management Skills. Sally has worldwide learning and development consultancy experience, working in many countries across Europe, the USA, Africa and Asia, as well as the UK. Her expertise in all aspects of the management of people, including training needs analysis, performance management processes, design and delivery of international training programmes, evaluation of learning and return on investment analysis will add considerable strength to Rhema Group's offerings to its global clients.

Tony Walmsley will be responsible for the delivery of training and consultancy in the area of Marketing, Sales and Sales Force Development skills. Tony has considerable hands on experience of leading and managing sales teams in global businesses and working across a wide variety of countries and regions on the development of marketing and communication strategies. His expertise in all aspects of sales force development, and in creating training programmes which support the roll out of new business development strategies, will be a valuable addition to Rhema Group's strengths in these areas.

Commented Jeremy Francis, Rhema Group MD: "We are always looking to strengthen our core team of specialists and both Sally and Tony have proven track records as consultants/trainers of the highest quality. We are very fortunate to have them join us."

For further information and interviews contact Terri Anderson

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Notes to Editors

The Rhema Group www.rhemagroup.com is a highly respected and well-established UK human resource development company which also operates globally. Founded in 1985 by MD Jeremy Francis, Rhema (a name derived from the Greek for *inspired word*) has won a solid reputation for innovation, quality and reliability of delivery of people development and performance.

Focusing on Talent Development, Management Development, Performance Management, Customer Service and Selling Skills, Rhema provides on a 24/7 basis customised and blended solutions involving business consultancy, assessment/psychometrics, training, coaching, software and E-learning (via internet and client intranets).

Rhema Group includes a roster of talented and experienced UK consultants, and through 25 international partners of best practitioner status in Europe, USA, South Africa, Australia and S.E. Asia, Rhema delivers proprietary products and services globally in a variety of languages – in particular to multinationals looking for high quality, customised and consistent international roll-out of centrally mandated people development programmes and assessments. Clients include Microsoft, Société Générale, Reed Business Information, BOC Group, International Financial Data Systems, Institution of Civil Engineers and leading Dutch vendor lease organisation De Lage Landen.