



## INFORMATION

**Date:** May 2007

### **Rhema Group creates web-based Weekly Tips to respond to market needs**

Rhema Group has today launched a Weekly Tips section on its web site [www.rhemagroup.com](http://www.rhemagroup.com) aimed at HR professionals, training consultants, line managers and their staff.

Every Monday those visiting the web site will find a new tip posted. The tips are designed to provide fresh insights and quick process guides on topical issues within broad subject areas including Leadership and Management, Change Management, Performance Management, Sales and Account Management and Personal Effectiveness.

Each tip will be archived on the web site so that previous tips can be read.

Users can e-mail the tips to a friend and/or submit their own tip to Rhema Group for inclusion in the Weekly Tips section of their site.

Jeremy Francis, Managing Director of Rhema Group commented. "When we asked our clients how we could quickly and easily add value to their managers and staff in the area of personal development their response was unanimous – regular, helpful hints and tips for increasing levels of personal effectiveness and improving interactions with others. As an organisation we recognise that many people live in a fast-paced and constantly changing world. We want to give them all the help we can to achieve personal success in this demanding environment, and we hope that our Weekly Tips will provide a valuable contribution to their ongoing growth and development."

For further information and interviews contact Terri Anderson

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## Notes to Editors

**The Rhema Group** [www.rhemagroup.com](http://www.rhemagroup.com) is a highly respected and well-established UK human resource development company which also operates globally. Founded in 1985 by MD Jeremy Francis, Rhema (a name derived from the Greek for *inspired word*) has won a solid reputation for innovation, quality and reliability of delivery of people development and performance.

Focusing on Talent Development, Management Development, Performance Management, Customer Service and Selling Skills, Rhema provides on a 24/7 basis customised and blended solutions involving business consultancy, assessment/psychometrics, training, coaching, software and E-learning (via internet and client intranets).

Rhema Group includes a roster of talented and experienced UK consultants, and through 25 international partners of best practitioner status in Europe, USA, South Africa, Australia and S.E. Asia, Rhema delivers proprietary products and services globally in a variety of languages – in particular to multinationals looking for high quality, customised and consistent international roll-out of centrally mandated people development programmes and assessments. Clients include Microsoft, Société Générale, Reed Business Information, BOC Group, International Financial Data Systems, Institution of Civil Engineers and leading Dutch vendor lease organisation De Lage Landen.