

Rhema Leadership & Management Development Courses

Course Title: Strategic Thinking & Planning

Duration: One Day

Course Objectives:

As a result of this course you will be able to:

- Analyse the drivers of change impacting your part of the business
- Understand and apply different strategic planning processes to your function/team
- Complete a strategic plan
- Use a communication and influencing process for gaining support for your strategic plan
- Build positive relationships in the strategic planning and implementation process

Course Content:

- The key principles of strategic thinking
- Identifying market place trends
- Analysing key drivers of change
- Anticipating the future demands of your function/team
- Different approaches to strategic planning
- Creating a strategic plan
- Gaining support for your strategic plan; building followership
- Communicating a strategic plan
- Implementing strategic plans by effectively influencing people
- Different influencing styles and their uses
- Selling your ideas to key stakeholders
- Building positive relationships to ensure success of your plan